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AVERTING CATASTROPHE: THE GLOBAL
CHALLENGE

REPORT

OF THE

SUBCOMMITTEE ON INTERNATIONAL
ECONOMICS

OF THE

JOINT ECONOMIC COMMITTEE
CONGRESS OF THE UNITED STATES



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APP

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(II)

LETTER OF TRANSMITTAL

September 30, 1980.

HON. LLOYD BENTSEN,
Chairman, Joint Economic Committee,
Washington, D.C.

DEAR MR. CHAIRMAN: Transmitted herewith is a Report of the International Economics Subcommittee entitled *Averting Catastrophe: The Global Challenge*. This Report constitutes the first formal Congressional response to the recent *Global 2000 Report to the President*, the most comprehensive, long-range examination of the world's population, natural resource, and environmental problems ever undertaken by our government or any other government.

The major findings and conclusions of *Global 2000* are summarized in the following two paragraphs:

If present trends continue, the world in 2000 will be more crowded, more polluted, less stable ecologically and more vulnerable to disruption than the world we live in now. Serious stresses involving population, resources, and environment are clearly visible ahead. Despite greater material output, the world's people will be poorer in many ways than they are today.

For hundreds of millions of the desperately poor, the outlook for food and other necessities of life will be no better. For many it will be worse. Barring revolutionary advances in technology, life for most people on earth will be more precarious in 2000 than it is now—unless the nations of the world act decisively to alter current trends.

On July 24, 1980, in response to these findings, President Carter appointed a *Presidential Task Force on Global Resources and Environment* under the chairmanship of Gus Speth, Chairman of the Council on Environmental Quality, to develop courses of action to meet the challenges of *Global 2000*, and to report its recommendations by the end of January, 1981.

Averting Catastrophe: The Global Challenge contains seven recommendations to strengthen the directives to the Task Force and to point out areas of particular concern to the Subcommittee. In brief the recommendations focus on (1) the need for specific courses of action that go beyond our borders to include other governments and organizations, (2) the need for the Task Force to be receptive to bold, imaginative ideas, (3) the need for our colleagues in the Congress to play a meaningful role in the development of solutions to our global problems, (4) the need to involve private foundations and organizations in this effort, (5) the need for the Task Force to examine more

carefully the relationship between economic development and the globe's resource base, (6) the need to dismantle barriers to the flow of capital and goods internationally, and (7) the need to examine the links between the arms race and our other global problems, and to estimate what could be accomplished in terms of meeting the *Global 2000* challenge under various arms reduction scenarios.

Sincerely,

HENRY S. REUSS,
Cochairman, International Economics Subcommittee.

GILLIS W. LONG,
Cochairman, International Economics Subcommittee.

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AVERTING CATASTROPHE: THE GLOBAL CHALLENGE

BACKGROUND

On May 23, 1977, President Carter, in his Environmental Message to the Congress directed the Council of Environmental Quality and the Department of State, working in cooperation with a number of other Federal agencies, "to make a one-year study of the probable changes in the world's population, natural resources, and environment through the end of the century" . . . to "serve as the foundation of our longer-term planning."

On July 24, 1980, more than three years after the President's directive, the long-awaited *Global 2000 Report to the President* was released by the Administration. Immediately upon release of the Report, President Carter issued another directive establishing a *Presidential Task Force on Global Resources and Environment* under the chairmanship of the Chairman of the Council on Environmental Quality.¹ The objectives of the Task Force, as stated in the July 24, 1980, directive are—

- To ensure that high priority attention is given to important global resource, population, and environment problems;
- To assess the effectiveness of Federal efforts in these areas;
- and
- To assess ways to improve the Federal Government's ability to project and analyze long-term resource, population, and environment trends.

The Task Force was requested by the President to report "as soon as possible" with its recommendations "for problem areas needing priority attention"; and, further, to report "within six months (i.e., by January 24, 1981) and periodically thereafter on its progress and on ways in which Federal programs in these areas can be strengthened and improved."

On September 4, 1980, the International Economics Subcommittee of the Joint Economic Committee held a hearing to focus attention on the *Global 2000 Report*, and to address the issues of concern to the Presidential Task Force. This report of the International Economics Subcommittee constitutes our initial response to these events.

THE SCOPE AND URGENCY OF OUR GLOBAL PROBLEMS

Consider the conclusions of the *Global 2000 Report*, the most comprehensive long-range examination of the world's population, natural resource and environmental problems ever undertaken by our government or any other government:

¹ Other members of the Task Force include Secretary of State, Director of the Office of Management and Budget, Assistant to the President for Domestic Affairs and Policy, and Director of the Office of Science and Technology Policy.

6.4 billion people will populate the Earth, an increase of 55 percent since 1975. Fully 77 percent of that population—five billion people—will live in the Less Developed Countries (LDCs). Already crowded LDC cities will become more crowded: Mexico City will have more than 30 million people; Calcutta will have nearly 20 million; and Greater Bombay, Jakarta, and Seoul will all be in the 15–20 million range. And what will life be like for these teeming millions? Miserable. Most of the people in those LDC cities will live in “uncontrolled settlements”—slums and shanty towns where sanitation, water supplies, and health care will be minimal at best. And difficult as urban conditions are likely to become, conditions in the rural areas of many LDCs will be worse.

Will food production grow by an amount sufficient to sustain 6.4 billion people in the year 2000? The U.S. Government’s globalists tell us yes, but then add that most of the increase will go to countries that are already well fed. For the LDCs, rising food output will barely keep pace with population growth; and for the poorest LDCs—in parts of the Mideast, Asia and Africa—a “calamitous drop” in food per capita will occur: More than one billion people—about 20 percent of the world’s population—will not have enough to eat; and, “the quantity of food available to the poorest groups of people will simply be insufficient to permit children to reach normal body weight and intelligence.”

Rapid population growth and the increased incidence of poverty pose a serious threat to the globe’s renewable resource base: Half the world’s forests will be gone by the year 2000; arable land per person will decline, on the average, by more than one-third; the resources essential for agriculture will deteriorate further in many parts of the world, the result of enlarged desert areas (estimated to grow by 20 percent by the year 2000), increased soil erosion, further loss of nutrients, increased air and water pollution, increased salination of both irrigated land and water used for irrigation, and more frequent and more severe regional water shortages; and, between 500,000 and two million plant and animal species—15 to 20 percent of all species on earth—will face extinction, a rate of extinction unprecedented in human history.

From 1975 to 2000, petroleum reserves per capita will decline by at least 50 percent, and energy supplies generally will tighten further, an outcome that is all the more troubling in view of the Report’s conclusion that virtually all of the increase in food production will be the consequence of a marked increase in energy-intensive inputs and technologies such as fertilizers, pesticides, herbicides and irrigation.

In the period from 1975 to 2000 the world’s water supply will decline by 35 percent and its quality will deteriorate.

As grim as this picture is, there is evidence to suggest that these conclusions are overly optimistic. For example, the energy projections made in the *Global 2000 Report* were prepared in late 1977 using price assumptions that were quickly nullified by OPECs 1979 price actions. The higher real price of energy now projected, by raising sharply the costs of energy-intensive inputs and technologies, suggests that food production will grow more slowly than the Report currently estimates.

Additionally, the higher real price of energy could raise the rate of deforestation (as more wood is consumed for cooking and heating); and hasten the loss of soil nutrients (as growing amounts of dung and crop residues are shifted to cooking fires).

It was also assumed in the Report that the world fish catch would increase at about the same rate as population, a projection that is likely to prove optimistic as well: The world catch of naturally produced fish actually levelled off in the 1970's and most estimates now suggest that the world fish harvest will rise little, if at all, by 2000.

Of course, it is also possible to argue that the Report paints too pessimistic a picture. The Report claims, for example, that land under cultivation will increase by only 4 percent by 2000 "because most good land is already being cultivated." However, some studies suggest that cropland could be 50 percent greater than today. In addition, many farm specialists believe that much food production is now so inefficient that improved management techniques alone could produce sizable yield gains; and technological advance could further greatly expand agricultural output per acre.

Moreover, the transition of the world away from petroleum dependence may occur more rapidly than was anticipated at the time the energy projections were made, in part because the real price of energy has increased so much more than was then anticipated, providing incentives to speed up the timetable of transition. And, according to many experts, aquaculture could, given adequate financial and technical support, raise sharply the production of fresh water and marine species—a 5- to 10-fold increase by 2000 according to the 1976 FAO World Conference on Aquaculture. Moreover, although the base of many natural resources will undoubtedly be further eroded, other resources will remain abundant; and many more mineral resources in our oceans, like manganese and copper, have yet to be tapped.

The point is that we have no clear fix on what is in store for planet earth in the year 2000. However, it was not the purpose of the *Global 2000 Report* to predict what will occur, but to project what could occur if today's policies and practices continue unaltered for the next two decades. And, the message that comes through loud and clear is this: If today's global policies and practices continue into the future, we will see an increasingly crowded world, a world in which growing numbers of people are suffering hunger and privation, a world that will, as a consequence, be more vulnerable to violence and upheaval than the world we live in now.

STRENGTHENING THE CHARGES TO THE PRESIDENTIAL TASK FORCE

Undoubtedly, many current policies and practices will be changed over the course of the next two decades. However, whether they will change in ways that serve to improve or aggravate global conditions in the year 2000 is very much an open question. Moreover, what is important to recognize is that time may be running out for the nations of the world to take the initiatives that are necessary to avoid the apocalypse the Report envisions. That is, the implementation of the "correct" policies today could enable us to avert disaster; the implementation of those same "correct" policies 15 years from now may prove fruitless because the damage done in the interim may be irreversible.

In this regard, one of the findings of the *Global 2000 Report* is of utmost importance. It concerns the threat to the earth's renewable resource base. As Gus Speth, Chairman of the Council on Environmental Quality, and Chairman of the recently appointed Presidential Task Force stated in testimony before the International Economics Subcommittee:

We have become accustomed in recent years to warnings about the need to conserve nonrenewable resources, which eventually must run out. But the *Global 2000 Report* points to serious stresses that threaten our renewable resources as well. Even now, the earth's carrying capacity—the ability of biological systems to meet human needs—is eroding. By 2000, matters could be considerably worse

It was this alarming projection, perhaps more than any other, that led the U.S. Government's globalists to issue an urgent plea for "prompt changes in public policy" all around the world. We agree. We are also in agreement with one of the Report's central propositions—that the fundamental constraints on human welfare are social, not physical; at least we agree that this is true now. However, if the nations of the world fail to undertake the prompt actions now required, with the result that the earth's carrying capacity is permitted to erode further, we may soon be confronted with catastrophic physical constraints. If that is permitted to happen, the Report's projections, or worse, could become fatal prophecies merely waiting to be played out. But even if such a dire outcome never materializes, the longer we delay, the fewer will be our options.

The problems plaguing the world economy are formidable. They are beyond the capacity of any single nation or group of nations to solve. To secure a more promising entry into the twenty-first century will require a level of global cooperation and commitment that is without precedent in history. And, to address these problems effectively will require, as well, the cooperation and support of the private sector, the multinational corporations and the world's international institutions.

In light of these considerations, we see the need to strengthen the charges to the *Task Force on Global Resources and Environment* to better reflect the sense of urgency and challenge that so pervades the *Global 2000 Report*, a report that, absent a change in current policies and practices, documents a world a bare 20 years from now that is desolate and dying.

Recommendation No. 1

In view of the formidable challenges presented to the world community in the *Global 2000 Report*, and in further view of the need for the nations of the world to act promptly and decisively to avert the disaster implied by many current policies and practices, it is critical that the *Presidential Task Force on Global Resources and Environment* be charged with the responsibility of developing specific courses of action that are equal to the tasks of both arresting and reversing deteriorating global conditions in order to secure a more promising entry into the twenty-first century.

Moreover, since the magnitude of the global problems we face are beyond the capacity of any one nation or group of nations to

solve, the Presidential Task Force should take the initiative to detail the specific mutual obligations of the world's nations, both developed and less developed. And, it should not limit the scope of its recommendations to appropriate governmental responses alone, but should, as well, detail the obligations of the private sector, the multinational corporations and the world's international institutions.

THE NEED FOR BOLD, NEW, AND IMAGINATIVE SOLUTIONS

In the *Global 2000 Report* the authors document a number of "encouraging" policy changes that are "beginning" to take place throughout the world in response to our global population, resource and environmental problems. However, the authors stress that these developments are "far from adequate." In their view, we need to do more—much more. As was stated in the *Global 2000 Report*:

Vigorous, determined new initiatives are needed if worsening poverty and human suffering, environmental degradation, and international tensions and conflicts are to be prevented New and imaginative ideas—and a willingness to act on them—are essential.

In our estimation, the Presidential Task Force needs to invite and be receptive to new, bold, and imaginative ideas even if they are controversial and provocative; those who by nature are disposed to be more daring ought not in any way to be inhibited. And in making its report to the President, the Task Force ought to eschew efforts to limit its recommendations to those arrived at by consensus.

Because the range of the *Global 2000 Report* is so vast, there are likely to be sharp disagreements over the exact dimensions of the problem as well as over what policies the United States should pursue. Any decades-long look into the future will be sensitive to assumptions about energy prices, global political stability, technological change, and a host of other factors. In addition, the Task Force itself is made up of members with different goals and interests.

We do not underestimate the importance of attempting to reach agreement on how different policies could affect the future. The President will not be well served by numerous proposals that point in half a dozen different directions. Yet if bold, new and imaginative approaches are "essential," then the Task Force has an obligation to offer the President recommendations that will meet the challenge posed by the *Global 2000 Report*. There is a danger that in an attempt to reach a consensus the bolder policies will be ignored or seriously downplayed. In this regard, we were encouraged by Mr. Speth's statement before the International Economics Subcommittee that the Task Force was not under any directive requiring unanimity.

Recommendation No. 2

In its deliberations, the *Task Force on Global Resources and Environment* needs to search out and be receptive to bold, new, and imaginative ideas even if they are controversial and provocative. In making its reports, the Task Force should not invariably sacrifice the bold recommendation in an attempt to reach agreement.

THE NEED FOR CONGRESSIONAL SUPPORT AND INVOLVEMENT

In testimony before the International Economics Subcommittee, both Gus Speth, Chairman of the Council on Environmental Quality, and Thomas Pickering, Assistant Secretary of State for Oceans and International Environmental and Scientific Affairs, emphasized the need for the United States to assume a strong leadership role to bring about the policy changes that must be made worldwide to meet the challenges of *Global 2000*. Acceptance of this role, however, will involve much more than dedication to an abstract principle; it will involve a commitment of our own scarce resources both to put our own house in better order with respect to environmental protection and resource conservation, and to ensure that we carry our full share of the international burden.

The alternative to our failing to take the initiative and assume the lead is simply unacceptable—for the United States and for mankind. The problems raised in *Global 2000 Report* may seem remote to those of us in the United States, but they are not. As Thomas Pickering stated in testimony before the International Economics Subcommittee:

. . . air and water pollution respect no boundaries . . . ;
 . . . the loss of forest in far-off regions in the tropics affects our economic and ecological interests here at home; . . . the expanding immigration into the U.S. is being triggered by the degradation of the natural resource base of certain countries as much as it is by political oppression; . . . the overall health and vitality of the developing world is vital to this country's economic and security interests. . . . Our industrial base depends on imported raw materials over which we have no direct control. Moreover, with the increasing importance of the export sector of our economy, it certainly behooves us to take note of *Global 2000's* conclusion that the world will be even more impoverished in the year 2000 than it is today. And impoverished nations do not make good customers.

It is perfectly clear that Congressional support for U.S. policy initiatives will be critical to our collective success. It is important, therefore, for the Members of Congress and their staffs to become involved in the deliberations of the Task Force at the outset. We in the Congress have the ability and obligation to play a meaningful role in the development of solutions to our global problems.

And, the advice and counsel of the Congress will be warmly received by the Task Force. As Gus Speth stated:

I would like to stress as strongly as I can, as Chairman of the Task Force, the fact that, we solicit, encourage, indeed, beg for the advice and recommendations of the Congress and of its associated arms.

Recommendation No. 3

In view of the knowledge and experience the Congress can bring to solving our global problems, and in view of the Congressional support that will be required to support new U.S. policy and program directions, we urge our colleagues in the House and

Senate to avail themselves of the opportunity, individually and through their specialized committees, to present their ideas to the Task Force and to involve themselves in the deliberations early on.²

THE NEED TO INVOLVE PRIVATE FOUNDATIONS AND ORGANIZATIONS

In an effort to discover solutions to our global problems, and to upgrade our ability to project and analyze long-term resource, population, and environmental trends and their interrelationships, we need to extend our reach beyond government to the private sector. Specifically, we need to attract the attention, or our major national and international foundations and organizations in an effort to have one or more adopt the *Global 2000* challenge as their primary focus, and to dedicate their vast resources toward the discovery of solutions. In testimony before the International Economics Subcommittee, Gus Speth accepted this recommendation as "an excellent suggestion" worthy of serious consideration.

Recommendation No. 4

We urge the *Task Force on Global Resources and Environment* to undertake a concerted effort to attract the attention of our major national and international foundations and organizations to the challenges presented in the *Global 2000 Report* with an eye toward having one or more dedicate resources to the discovery of solutions.

IS THE GOAL OF ECONOMIC DEVELOPMENT IN CONFLICT WITH PRESERVATION OF OUR ENVIRONMENT AND NATURAL RESOURCE BASE?

Many Doomsday models come to the conclusion that protection of our environment and our natural resource base necessitates a reduced rate of economic growth. The consequences of this depressing scenario for at least the teeming millions of people in many parts of the world who are now suffering from hunger and privation are disturbing and plain to see. Importantly, the members of the Presidential Task Force do not appear to share this conclusion. Indeed, as Gus Speth, Chairman of the Task Force, puts it:

One important conclusion reached by those of us who worked on the Report is that the conflict between development and environmental protection is largely a myth. Many of the pressures on renewable natural resources noted in the Report are the result of the desperate struggle of poverty-stricken people to stay alive; thus the key to easing these pressures is to improve the conditions of the earth's poor through *sustainable* economic development, which requires, among other things, sound resource management, environ-

² Senator Proxmire states: "While I agree that Congress should participate closely in the development of any new programs recommended by the Task Force, this should not be interpreted, in my view, as support for increased foreign aid programs. At least as much emphasis should be placed on reorganizing existing efforts as the initiating of new expensive solutions."

mental protection, and family planning. Instead of being an obstacle to development, protection of resources and environment is an essential aspect of development. Many of the resource problems outlined in the *Global 2000 Report* stem from a lack of sound, sustainable development, and will be effectively addressed only by economic progress.

Unfortunately, this statement fails to address the central question at issue; namely, what pace of economic progress is sustainable? Natural resource experts have taught us to aim for that optimal sized renewable resource base that is capable of generating maximum sustainable yields. Whether that optimal sized renewable resource base is larger or smaller than its present size is an open question—and a question that the Task Force has, to this point, failed to address specifically.

It is important to address this question in order to determine more precisely the magnitude of the global efforts that must be undertaken to avoid the disaster that *Global 2000* envisions. If the globe's renewable resource base has been pushed below its optimum size, the pace of development that can be sustained will be less than its maximum. Thus, in order to achieve the optimum sized resource base and the maximum pace of development, it may be necessary to cut consumption of our renewable resources *below* current sustainable yields in order to build up the resources base itself. Of course, if our renewable resource base has not yet been reduced to its optimum size, it is possible to continue to step up our resource consumption to a rate equal to the maximum sustainable yield; such a rate of consumption could be sustained indefinitely.

The problem is that we do not know with any precision what our optimal resource base is. We suspect, however, given the progressive impoverishment of our renewable resource base, that we have passed the optimum point for a great many resources. If this is true, the problems we face are truly formidable, for it implies, absent massive income and wealth transfers from the developed to the less developed nations, that we could witness ever growing numbers of desperate poverty-stricken people throughout many parts of the world, an outcome that would threaten our own security and standard of living. Of course, because so many of the pressures on renewable resources are "the result of the desperate struggle of poverty-stricken peoples to stay alive," it will be all the more difficult to accomplish the goals of sound resource management and environmental protection, even though these are required to ultimately improve the conditions of the world's poor, precisely because this could involve levels of resource use on the part of many of the earth's poor below their already lower-than-subsistence levels.

Recommendation No. 5

We urge the *Presidential Task Force on Global Resources and Environment* to identify those rates of resource use that are consistent with sustained economic development and economic progress; and to devise courses of action that permit improved living standards among the earth's poor consistent with the preservation of the globe's resource base.

TRADE LIBERALIZATION AS A MEANS OF ACCOMPLISHING GREATER EFFICIENCY IN THE USE OF THE GLOBE'S RESOURCES

In light of the findings of the *Global 2000 Report* it is abundantly clear that the world's nations must do all in their power to eliminate the waste inherent in the inefficient use of our scarce resources. The members of the Presidential Task Force are fully aware of this fact so there is no need to dwell on it. However, one important source of increased efficiency in the use of our scarce global resources needs to be given more attention; namely, the dismantling of artificial barriers to the flow of goods, services, and capital across international borders. The arguments in favor of a more liberal trading order are well known and need not be repeated here. Nevertheless, it is our hope that the dismantling of barriers to the international flows of goods, services, and capital will figure prominently in the set of recommendations the Task Force will present to the President.

Recommendation No. 6

Because barriers to the free flow of goods, services, and capital internationally breed inefficiency to the detriment of both the developed and less developed countries of the world, we urge the *Presidential Task Force on Global Resources and Environment* to set forth, in very strong terms, its opposition to the existence of these barriers and its recommendations for dismantling them:

GLOBAL 2000 AND THE ARMS RACE

In testimony before the International Economics Subcommittee, Assistant Secretary Pickering attempted to maintain as separate and distinct the global arms race and the problems identified in *Global 2000*. The questions that naturally arise are these: Is not the arms race inconsistent with the view that the "urgency and scope of the challenges set forth in the *Global 2000 Report* call for a new era of global cooperation and commitment"? Does not the arms race constitute a squandering of valuable resources that could be put to better use to alleviate the hunger and suffering of the earth's poor? Specifically, could not the resources released by arms control be better used to meet the most obvious, pressing needs of the LDCs for food, medical supplies, sanitation, fresh water, reforestation assistance, family planning, the encouragement of aquaculture, and many others?

Arresting the proliferation of nuclear arms is undoubtedly of critical importance, but there is good reason to be concerned as well with the spread of conventional arms. Eighty percent of all arms spending is for conventional weapons; and the Third World's share of that total has grown sharply—from 4 percent in 1957 to 14 percent in 1976. In 1978 alone, the developing countries spent on arms imports \$14 billion (constant 1975 dollars), a tremendous drain on Third World resources, to say the least.

In our view, the arms race and the problems identified in *Global 2000* are inextricably linked. Solving our global problems will require, among other things, a direct assault on the arms race.³ At a minimum,

³ Congressman Clarence J. Brown, Senator William V. Roth Jr., and Senator Roger W. Jepsen want to make it clear that the need to limit the arms race should not be interpreted as a call for the United States to unilaterally reduce its own defenses. The arms race is a global problem; a global solution is therefore required to limit arms growth.

the Task Force should provide to the President estimates of what would be accomplished in terms of meeting the *Global 2000* challenge under various arms reduction scenarios. In testimony before the International Economics Subcommittee, Gus Speth indicated his willingness to have the Task Force undertake such an exercise.

Recommendation No. 7

We urge the *Presidential Task Force on Global Resources and Environment* to examine the links between the arms race, on the one hand, and our global population, natural resource and environmental problems, on the other. In addition, we urge that body to present to the President estimates of what could be accomplished in terms of meeting the *Global 2000* challenge under various arms reduction scenarios.



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INTRODUCTION BY SENATOR LLOYD BENTSEN, CHAIRMAN

This 1980 Midyear Report is the fourth consecutive unified report issued by the Joint Economic Committee. The Committee's Democrats and Republicans have risen above partisan politics during the middle of a highly charged election year because we know that our country faces serious economic problems and we are determined to work together to help find solutions to those problems.

The consensus reports of the Joint Economic Committee are helping to forge a consensus within the Congress and the country for long-term policies to increase the capacity of the economy to produce as opposed to the temporary palliatives that result in short-term bursts of false prosperity, only to be followed by serious economic downturns.

Near the Nation's Capitol, a valuable saying is carved on one of the monuments of the National Archives. It says, "Study the past." Sage advice, although it is—for whatever reason—abbreviated. The full admonishment, attributed to the philosopher Confucius, is: "Study the past if you would divine the future."

In preparation for its 1980 Midyear Report, the Joint Economic Committee heeded that advice and studied the economic trends and recessions since World War II. After examining actions taken to combat those economic slumps over the last 35 years, the Committee is convinced that government responses too often have been too late and too ineffective to influence recessions. That conviction, detailed in this Midyear Report, follows by 6 months the 1980 Annual Report, which was aimed at ushering in a new era of economic thinking—an era in which there would be balance between demand and supply side economic policies. There was a special message in the Annual Report: America does not have to fight inflation during the 1980's by periodically pulling up the drawbridge with recessions that doom millions of Americans to unemployment.

There is a special message in this Midyear Report as well: that once the American economy has entered a recession, Congress' attention should focus on programs which enhance the quality of the recovery. Chief among these are supply initiatives which can help pave the road to an early recovery and put us on a steady, predictable growth path which will create jobs and hold down prices by putting more goods on the shelves of the Nation's businesses.

In our 1980 Annual Report, we expected that rising taxes or recession, or both, would lead to a tax cut designed to increase productivity through providing incentives for individuals and firms to save and invest and by offsetting the increasing burden of payroll taxes and inflation induced taxes on individuals. That is still our expectation.

Any tax cut that is enacted should be carefully designed to improve productivity, ease the pains of inflation and create long-term, perma-

ment jobs. The Committee further believes that existing public and private training and education programs should be used to relieve the joblessness among the poor, among minorities and young people by utilizing the market knowledge of private employers who offer the best assurance that relevant job experience and training will be provided.

In the past 35 years, there have been six recessions, driving into the jobless ranks millions of Americans who were producing, who wanted to produce more, and who were contributing—with dignity—to this Nation. A stagnant economy chops off the ladder of success in the middle, affecting those who are attempting to start the climb and those who are only part way up.

Inflation and unemployment are interrelated problems requiring long-term solutions which can be characterized by one phrase—"greater and more efficient production." This Report calls upon the Congress to adopt long-term policies to insure moderate demand restraint and greater productivity, which is the best way to simultaneously attack the twin problems of inflation and unemployment during the decade of the 1980's.

INTRODUCTION BY REPRESENTATIVE CLARENCE J. BROWN, RANKING MINORITY MEMBER

The current recession will end, thank goodness. Any expensive Federal efforts to make it shorter or more shallow will come too late, as usual. Programs to offer social relief for those who are unemployed and need assistance have humanitarian benefits, but will not restore to these people the benefits of productive employment. Rather, we should concentrate on the long-run policies that will lay a foundation for productive private market economic prosperity in the 1980's. This is the message of the Joint Economic Committee 1980 Midyear Report, and I agree with it.

While recognizing the seriousness of the social impacts of current economic conditions, this Midyear Report recommends that Federal economic policy not focus on the recession, but concentrate on the recovery and the achievement of the objectives set forth in previous JEC reports—expanding the capacity of the economy to increase the standard of living for all Americans over the long run.

In June 1979, Chairman Bentsen and I called for supply-stimulating tax cuts for businesses and individuals to encourage savings, investment, productivity improvement, and economic growth. Had we enacted those cuts last year, we could have avoided the worse of our present economic crisis and we would have taken our first major step toward building a base for enhanced real economic growth in the 1980's.

Excessive taxes are the bane of the economy. Even without any further action by Congress, Federal taxes are now programed to increase by \$1.9 trillion during the 1980's as a result of social security increases already enacted, from inflation-induced income tax increases and from increases moving toward world market pricing and windfall profits taxes on domestic crude oil production. Inflation-induced taxes alone will drain \$1.2 trillion from our citizens in the 1980's, assuming inflation rates of 9 to 12 percent at the beginning of the decade and tapering to 5 or 6 percent at the end of the decade.

Some of these tax increases may be justified by the need to shore up social security and curb energy consumption and stimulate domestic oil production. However, increases in Federal taxes on labor, savings, and investment will dampen the recovery from the current recession and will sap vital sources of economic growth in the 1980's.

Prompt action to improve allowances for depreciation and to increase incentives to save and invest are the two most important supply side steps that Congress could take. It is certainly true that any tax cuts under consideration for the next few years should be supply side tax cuts. It is *not* true, however, that all supply side tax cuts are the same or only are special benefits for business. Personal tax rate reductions that increase the supply of savings or expand the amount of labor also are on the supply side. In seeking to balance tax reductions for business with those for individuals, the Congress should not assume that the

part of the tax package benefiting individuals must reduce government revenues in an inflationary demand-side way. Specifically, tax cuts which induce increases in savings and increased depreciation allowances enlarge the savings pool to finance Federal deficits or pay for increased investment without creation of additional money, which is inflationary. Such tax cuts are not inflationary. To get such non-inflationary improvement of U.S. industrial productivity and competitiveness, we must press forward with a supply side tax reduction package now—savings incentives, enhanced depreciation allowances, and marginal rate reduction on individual income taxes. And the fact is, such reductions may not even catch up with already scheduled tax increases.

The American people and the American economy are ready to grow again. All we need is to get back some of the after-tax incentive that recently voted tax increases and inflation have taken away.

Chapter I. REVIEW AND OUTLOOK

REVIEW

The perils of economic forecasting never have been more apparent than in the first half of 1980. At the beginning of the year, most economists were predicting a mild recession with some drop in inflation and some increase in the unemployment rate. Many forecasts were revised after the events of the first quarter: both the Consumer Price Index (CPI) and the Producer Price Index (PPI) increased at seasonally adjusted annual rates exceeding 18 percent, approximately 5 percentage points more than their rates of increase in the last quarter of 1979; the unemployment rate rose from 5.9 percent in December 1979 to 6.2 percent in March 1980; and the annual rate of change in real gross national product (GNP) was 1.2 percent—down from 2.0 percent in the last quarter of 1979, but still positive.

In light of these developments, most forecasters significantly modified their predictions—some removed their recession scenarios altogether. The comparison between the Administration's January and March forecasts is typical: the estimated drop in real GNP (fourth quarter 1979 to fourth quarter 1980) was changed from 1.0 percent to 0.4 percent; the projected increase in the CPI was raised from 10.7 percent to 12.8 percent; and the estimated fourth quarter unemployment rate was reduced from 7.5 percent to 7.2 percent.

But the early spring revisions were inaccurate; in most cases, they were in precisely the wrong direction. In the second quarter the economy was in what has been described as a "free-fall" situation. Preliminary figures indicate that real GNP decreased in the second quarter at a seasonally adjusted annual rate of 9.0 percent.

The economy has been gradually weakening for over a year as inflation, income transfers to the Organization of Petroleum Exporting Countries (OPEC), and rising taxes have stretched incomes thinner and thinner. Consumers were able to offset this for a while by reducing their savings rate to 3.5 percent in the fourth quarter of 1979, the lowest in 30 years, and raising the household debt-to-income ratio to a record high. But a retrenchment began in February, and the Federal Reserve Board's March 14 action to restrict the use of consumer credit accelerated the decline in consumer spending.

The housing market continued the slide begun last year. The combination of rising prices, extraordinarily high mortgage rates, and a scarcity of funds brought a drastic slowdown to the homebuilding industry. Housing starts fell to an annual rate of 0.9 million in May before rising to a 1.2 million rate in June and 1.3 million in July.

The unemployment rate rose sharply in the second quarter, from 6.2 percent in March to 7.0 percent in April and 7.8 percent in May (the largest 2-month increase on record), before leveling off at 7.7 percent in June and 7.8 percent in July. Since March, the number of

unemployed persons has risen by more than 25 percent, to over 8 million. The unemployment rate for black teenagers is about 37 percent, little changed in the past year. Consistent with the pattern of reductions in consumer spending, unemployment is much more concentrated in the automobile, construction, and steel industries than has been the case in previous years.

A few other statistics confirm the speed of the second quarter's decline. In April, all of the leading indicators fell simultaneously, a rare occurrence. Industrial production has fallen for 6 months in a row, and retail sales dropped for 4 consecutive months, before rising moderately in June and July. Auto sales in the second quarter were at a 7.7 million annual rate, and imports accounted for 29 percent of the cars sold, up from 22 percent in 1979 and 18 percent in 1978. However, auto sales improved to an 8.9 million annual rate in July.

One encouraging sign is that the rate of inflation, as measured by the Consumer Price Index, has slowed in recent months, although much of the slowdown may be transitory. In the early months of 1980, the rate of increase in the CPI exceeded 18 percent. But that high level, as measured by the CPI, was due in part to the very rapid escalation of mortgage interest rates and rising energy costs. The GNP deflator, which treats housing and energy costs differently, increased at a 9.5 percent rate during the same period.

Now that the increases in energy costs have slackened (the energy CPI rose at an 8 percent annual rate in the second quarter, down from a 65 percent rate in the first), we are seeing the other side of the same phenomenon. The CPI rose in the second quarter at an 11.6 percent annual rate, and this could easily fall to within the 8 to 9 percent range before the end of the year, as the fall in interest rates begins to show up in the index. In addition, if gasoline prices are merely stable throughout the summer, the normal pattern of seasonal adjustment will cause the increase in the CPI to slow significantly. However, a new round of energy price increases later in the year, together with food price increases as a result of the adverse weather conditions in the farm areas this summer, could offset some of the recent progress in the fight against inflation.

FISCAL AND MONETARY POLICY

Between the fourth quarter of 1978 and the fourth quarter of 1979, the high employment budget shifted from an annualized deficit of \$10.0 billion to a surplus of \$10.4 billion, a swing of over \$20 billion in the direction of fiscal contraction. Fiscal policy tightened somewhat further in the first half of 1980; at an annualized rate, the high employment budget surplus was \$13.1 billion in the second quarter of 1980, an increase over the fourth quarter of 1979 of nearly \$3 billion.

The contractionary posture of fiscal policy has been matched by tighter monetary policy during the first half of 1980. The degree of tightness is under dispute. The rate of growth of the narrowly defined aggregates slowed sharply over the period. The growth of the larger aggregates, which included more interest-bearing assets, slowed by much less. A large part of this apparent discrepancy can be explained by a shift of deposits out of the non-interest-bearing or low-interest

accounts which form the bulk of the narrower aggregates into the higher yielding assets which are included in the broader aggregates.

During the early months of 1980, interest rates escalated sharply. One school of thought attributes this increase to the slower rate of money growth. Another viewpoint holds that interest rates merely rose to reflect the equally sharp surge in inflation in early 1980. Since March, interest rates have plummeted although in recent weeks they have risen slightly. Some attribute the decline partly to the credit control program instituted on March 14, and partly to the precipitous decline in the level of economic activity. Others attribute the drop to the expected sharp decline in the inflation rate in the last half of the year, after the unsustainable rates of the first quarter, and growing evidence that the Federal Reserve intended to remain in a disinflationary posture.

OUTLOOK

In spite of the fall in real GNP in the second quarter, the six previous postwar recessions show that the size of the initial drop in GNP is not necessarily an accurate guide to the recession's length or severity. The consensus among forecasters is that the total peak-to-trough drop in real GNP will be about 4 to 5 percent with the low point occurring in the third or fourth quarter of this year. While the recent track record of forecasters suggests that their crystal balls are at best imperfect, they are still one of the few guides to a largely uncertain future.

The main differences among forecasters today concern the speed and extent of the recovery. The Administration's Midsession Budget Review predicts that, for 1980 as a whole, inflation will be 12.0 percent as measured by the Consumer Price Index, and 10.1 percent as measured by the GNP deflator. Because these two indexes rose at annual rates of 14.8 percent and 10.0 percent for the first half of the year, the forecast implies rates of 9.3 percent and 10.2 percent for the second half of 1980. The corresponding estimates for 1981 are 9.8 percent and 9.7 percent.

The Administration also predicts a drop in real GNP of 3.1 percent for 1980. For the first half of the year, real GNP fell at a 4.0 percent annual rate. Thus the forecast implies a further decrease at an annual rate of 2.1 percent in the second half. For 1981, the Administration foresees a turnaround to real growth of 2.6 percent.

For the fourth quarter of both this and next year, the unemployment rate is projected to average 8.5 percent, up from June's 7.7 percent. This means that the unemployment rate will still be rising at the end of 1980 and will reach a peak above 8.5 percent early in 1981.

It should be noted that all of the Administration's forecasts are based on an assumption of no tax cut in 1981.

The Administration's Review is somewhat comparable to the consensus among leading private forecasters, though they generally assume a tax cut. For example, Data Resources, Inc. (DRI), Chase Econometrics, and Wharton Econometric Forecasting Associates believe that the peak level of real GNP reached in the first quarter of 1980 will not be attained again until the last quarter of 1981 or the first quarter of 1982. All three forecasters predict that the unemployment rate will peak at a rate above 8.5 percent sometime between the

end of this year and the middle of 1981, but that it will decline very slowly and average 7.5 percent or higher in 1982. According to the Congressional Budget Office, unemployment could go as high as 9.4 percent in the fourth quarter of 1980.

With regard to inflation, the short-run outlook depends on the choice of index. As discussed above, the Consumer Price Index has recently overstated the rate of inflation due to its treatment of housing costs. This may be reversed in the short run if the drop in interest rates persist, and the CPI could increase at annual rates as low as 7 to 8 percent before the end of this year. The GNP deflator will show a more steady pace in the 9 to 10 percent range for the remainder of the year.

In summary, economic growth and employment have deteriorated rapidly since early 1980 and may not improve until 1981. The rate of increase in the Consumer Price Index has fallen sharply, but some of this reflects the distortions in the CPI.

Although the current recession will be worse than average, it may not be as bad as the 1973-75 experience. The critical question at this time is the prospect for the recovery. One thing that could reduce the strength of the recovery is the burden of taxation weighing on the private sector resulting from both inflation-induced taxes and from legislated tax increases. Unless Congress undertakes important policy changes, the recovery is likely to be very weak, and the recovery and the entire decade of the 1980's could be characterized by simultaneously high rates of inflation and unemployment.

Chapter II. THE RECESSION

A review of the business cycles in the past 35 years shows that government attempts to shorten the duration or reduce the intensity of recessions through countercyclical programs initiated during specific downturns have been ineffective. In a number of instances, the effects of such efforts have been quite different from what was intended. Programs designed to reverse downward economic trends during recessions have frequently accelerated upward trends during the periods of recovery, sometimes with unfortunate results. The explanation for this phenomenon lies mostly in a series of delays that take place between economic performance, the perceptions of economists and policymakers, policy proposals, actions, and economic results.

THE RECORD OF EARLIER RECESSIONS

There were six recessions in the period 1945-79. These occurred during 1948-49, 1953-54, 1957-58, 1960-61, 1969-70, and 1973-75. An examination of the recessions reveals several uncertainties which increase the likelihood that the Government's responses have been too late to affect the recessions. In the first place, the onset of a recession is rarely, if ever, accurately anticipated, and the existence of a recession may not be known until several months or quarters after it has begun. For example, the 1954 Economic Report of the President submitted to Congress in January of that year asserted that the economic state of the Nation was "marvelously prosperous," although the downturn had begun in July of 1953. Similarly, not until Congress convened in 1958 was it fully realized that a recession was in progress, although it had started the previous August.

The first recession of the next decade began in April 1960, but economists and government officials were still debating whether a recession was underway during the latter part of that year. The relatively brief recession of 1969-70 ended before most people realized it had taken place. The President gave assurances in February of 1974 that there would be no recession that year, unaware that a downturn began in November of 1973, and as late as October 1974, the President stated that the Nation was not in a recession. In August, the President had proposed a tax increase. Only in November 1974, did the President acknowledge the existence of what was then the longest and deepest recession since World War II. Most recently, the National Bureau of Economic Research (NBER) determined in June of this year that the seventh recession since World War II began in January.

The present period typifies the uncertainty surrounding the starting time of a recession as well as the uncertainty about its intensity and duration. It is no more possible to predict confidently when a recession will begin than it is to predict how deep it will go or how long it will last. Most forecasters expected a recession to begin in 1979

and some predicted it for 1978. As mentioned in Chapter I, in January of this year, most forecasters were predicting a mild recession. Indeed, early in the year some forecasters began wondering whether there would be any recession at all in 1980.

These uncertainties present policymakers with several dilemmas. One is that the recession will always be partly over and may be mostly over before it is firmly established that the economy is in a downturn. This is accentuated by the fact that, in most cases, the NBER waits until it is clear that the gross national product has declined for two consecutive quarters before formally declaring a recession. Another dilemma is that during much of the recession it is not known whether it will be deep or mild, long or short. The ending of a recession is as hard to predict as the beginning, and economists and policymakers often do not realize the economy has turned upward until several or more months afterwards.

The lag that occurs in changes in the economy and the recognition of such changes is followed by a sometimes equally long lag in the taking of government action. Except for the automatic stabilizers, such as unemployment compensation and welfare payments which do not require discretionary actions, antirecessionary fiscal policy initiatives generally require two steps. One is a decision on the part of the President; the other is by Congress. Of course, the order of this procedure can be reversed, with Congress taking the initiative followed by Presidential approval or disapproval. Most often, the President will propose one or more major programs to counter a recession, and these will be debated and modified by Congress. It is possible for the President to veto a bill originally proposed by him because of the changes imposed by Congress.

The steps in this process do not always lead to unusual delays, but they frequently do. In view of the time that may have elapsed in the recognition of a recession, even a 1- or 2-month delay means an action may be too late to affect the course of the downturn.

FISCAL ACTIONS

A few examples will illustrate the consequences of delays in the taking of government action.

In 1954, in the midst of a recession that was more than one-half over, the President proposed a number of stimulative programs, including expansion of public works and tax reductions. The most significant action taken, although not intended for antirecessionary purposes, was a tax cut of about \$7 billion, enacted late in the year, several months after the upturn began. In 1958, congressional leaders urged a number of antirecessionary steps, and measures were adopted in April and May of that year to stimulate residential construction and increase unemployment compensation. But the downturn ended in April 1958.

Although the 1960-61 recession ended in February 1961, antirecessionary actions were not taken until 1961 and 1962. The 1961 actions consisted of acceleration of tax refunds, increased social security benefits, increases in Federal housing programs, and the Area Redevelopment Act (a program of grants and loans for business and public

works). None of these actions had any effect in reversing the downturns and only one, the acceleration of tax refunds, added significant stimulus to the recovery. About \$2.1 billion in tax refunds were paid in the first 3 months of the year. The other actions were not completed until May and June. In September 1962, Congress authorized \$900 million for an accelerated public works program, also intended to counter the 1960-61 recession, but then in October appropriated only \$400 million for it. The Revenue Act of 1962, containing a 7-percent investment tax credit, was held up in Congress for 18 months before enactment.

Major tax proposals, whether for antirecessionary or other purposes, are commonly delayed for many months. The Revenue Act of 1954 took 15 months to enact, the Revenue Act of 1964 took 13 months, and the Revenue and Expenditure Control Act of 1968 was delayed for 18 months. The Tax Reduction Act of 1975 is an example of relatively swift action. It was proposed by the President in February 1975, and passed by Congress the next month. By then, the recession was over, but Congress acted again the following December to extend the tax cuts for an additional 6 months.

The Public Works Impact Program was approved in 1972 to fight the recession that ended in 1970. Two public works programs were enacted in response to the 1973-75 recession—the Local Public Works Capital Development and Investment Act and the Local Public Works Employment Act. Both were approved after the recession ended, the former in 1976 and the latter in 1977.

There are other problems in the use of public works as antirecessionary measures: the delay that occurs in hiring once funds are available for construction, the lower labor intensity of public works projects, the fact that the unemployed typically do not have the skills required in construction activities, the short duration of public works employment for individual workers, and the high costs of public works employment.

The delays in recognition of a recession and implementation of Government actions to counter it are followed by lags in the time it takes for the Government actions to be transmitted to the economy. These lags further reduce the effectiveness of antirecessionary programs. The lags between implementation of public works programs and new construction activity and employment are especially long. Such lags also occur with respect to revenue sharing, public service employment, Government contracts, categorical grants, and tax initiatives.

In theory, it is possible to transmit quickly to the economy new initiatives such as income tax reductions and increased unemployment compensation and other transfer payments. However, such quick responses seem to be limited to consumption rather than to supply-side activities, and in none of the six recessions were such actions taken soon enough or with sufficient force to alter significantly the duration or intensity of the downturn.

The Emergency Home Purchase Assistance Act of 1974 is an example of excellent congressional foresight and quick action to assist a sector of the economy during a period of deteriorating conditions. Housing starts had declined from 2.4 million units in 1972 to 1.3 million in 1974. The act was passed that year to stabilize the housing mar-

ket by increasing the availability of reasonably priced mortgage credit and thereby the demand for new homes. Although the action was not taken to counter the recession, it did achieve limited success. As a result of the program, according to a study conducted by the General Accounting Office, single-family starts were increased by 18,000 to 35,000 during the period beginning with the last quarter of 1974 through the end of 1975.

MONETARY ACTIONS

The discussion so far has concerned fiscal policy. As is true of fiscal policy, the problem of determining the effectiveness of monetary policy as an antirecessionary tool is largely a problem of determining the length of the time lags. In monetary policy, the crucial lags concern recognition of the recession and the time it takes to transmit monetary action to employment and production.

The uncertainties of forecasting make it as difficult for monetary authorities to understand the need for action as it is for those in charge of fiscal policy. In practice, there is evidence to suggest that the Federal Reserve has usually recognized changes in the direction of economic activity within one or two quarters of a major turning point, about the same as for fiscal policy. In any event, there is no reason to suppose that the economic intelligence apparatus of the fiscal authorities is either more or less efficient than that of the monetary authorities.

Because of the organizational independence and flexibility of the Federal Reserve, the administrative lag between the time the need for action is recognized and the time the action is actually taken is generally shorter than in the case of fiscal policy.

The lag between the time monetary action is taken and the time the action influences production and employment is a matter of considerable controversy. There is a substantial amount of evidence to indicate that short-term interest rates and credit in financial markets and institutions adjust rapidly to changes in monetary policy—a matter of weeks. Long-term interest rates appear to adjust considerably more slowly. But the principal controversy concerns the amount of time it takes consumers and businesses to react to changes in financial conditions. Many experts believe this process is quite lengthy, that the noticeable effect on employment and production occur with a lag of something like 6 to 9 months. Some researchers claim to have found evidence suggesting a shorter time lag, while others have discovered evidence suggesting that it is longer. Another view is that the lag is both long and variable and that it is not possible to know in advance how much time will elapse before monetary actions will be transmitted to the economy. If this view is correct, it would be almost impossible to design an effective discretionary countercyclical monetary program, since it would never be known when to initiate a particular monetary policy action and have confidence that it would have the desired stabilizing influence. Actions with respect to credit can have a quick, dampening effect on the economy, especially during a downturn, as we have seen recently. Whether credit policy can be employed to reverse a downturn is debatable.

POLICY IMPLICATIONS

Several important policy conclusions can be drawn from these facts. The delays in implementing a government action in the case of fiscal policy and the lags in transmitting actions to employment and production in the cases of fiscal and monetary policy suggest that most of the effects of actions taken during a recession will occur during the recovery rather than during the recession. Therefore, attempts to shorten the present recession through fiscal or monetary initiatives should take these lags into account. The delays in recognizing a downturn mean that the recession is partly over before a decision can be made to respond to it. Most government actions influence medium- and long-term economic trends rather than present trends.

The uncertainties surrounding the issue of how government actions influence the business cycle are, if anything, more pronounced with respect to monetary policy. There is no consensus among economists and other experts as to how monetary policy affects the economy. The monetarists believe substantial changes in the rate of monetary growth are the principal cause of economic instability. The Keynesians believe monetary growth is only one of several factors that influence the performance of the economy. The monetarists advocate constant growth in the money supply to alleviate inflationary pressures during periods of economic growth and to moderate declines in employment and production during economic contractions. Keynesians advocate changes in monetary growth rates depending upon the likely effects on investment spending, taking into account current economic conditions, fiscal policy, and other factors. Whatever approach is taken, it is generally acknowledged that there are substantial lags between actions by the Federal Reserve and changes in employment and production, and that monetary actions by themselves cannot end a recession.

Another factor discourages reliance upon monetary policy to counter a current recession. The relative independence of the Federal Reserve and the fact that decisions are made without public discussion or explanation reduces the control that the Administration and Congress can exercise over monetary policy. Neither branch could be confident in any specific situation that monetary decisions were being made for antirecessionary purposes.

The second policy conclusion from this analysis is that, while fiscal and monetary policies may not prove effective in fine-tuning the economy, they can and should be employed for other purposes, including reducing the burdens of a recession on particular groups and sectors and enhancing the quality of the recovery from a recession. Discretionary actions can and should be taken to supplement the effects of the automatic stabilizers that are built into the economic system.

The Government generally responds to economic slowdowns in ways that have the effect of alleviating the burdens imposed on portions of the population and of the business community. At different times and in varying degrees, steps have been taken to extend unemployment benefits, aid small business and the housing industry, and increase the flow of funds to State and local governments. On

other occasions, tax initiatives have been used to sustain consumer demand or stimulate investment.

The problem is that the Government's responses tend to have scattered, hit-or-miss qualities about them. In the past, they have not been well thought out or coordinated and typically are put together hurriedly and without much foresight as to the longer term consequences. In effect, the Government has treated recessions inappropriately as short-term emergencies. Unfortunately, by the time a recession is recognized, it is too late to treat it. The prudent course of action during a recession is to design new policy initiatives to steer the recovery along the most desirable path so as to improve the structure and the performance of the economy over the long run, while at the same time addressing in a coordinated and comprehensive way the temporary needs of those persons who need help until the economy improves.

Chapter III. THE RECOVERY

The middle of a recession is not the time to reduce existing public service jobs programs or curtail unemployment benefits. But we should begin to tailor our employment policies to help foster a supply-side recovery so that the decade of the 1980's is not characterized by the boom and bust cycles of the 1970's. Training should come earlier in a variety of income support programs, and it should be focused on the private sector industries most likely to expand in the future. Wherever possible, the unemployed should have every opportunity to acquire the skills that will assure them good jobs with a future in the private sector of the economy.

The emphasis on adding to our stock of plant and equipment and improving the skills of our work force will help to solve a wide variety of problems currently plaguing the American economy. Investment in people and new capital will raise productivity, reduce inflation, improve our competitive position overseas, and help keep our markets open to the manufactured products of the developing world.

FISCAL AND MONETARY POLICY

The major economic problem of the 1980's is the problem of long-run supply—expanding the capacity of the economy over the long term to increase the standard of living for all Americans.

Progressively weaker labor markets and rising prices and tax rates have combined to cause a 7-year slide in average weekly real spendable earnings of the typical worker. Earnings have not kept pace with prices in large part because the capital-labor ratio (the amount of tools and equipment the average worker has to work with) has grown much more slowly in the 1970's than in the 1960's. The effects of changes in the terms of trade, such as increases in the price of oil and other raw materials, have also been factors contributing to the 3-year decline of the capital-labor ratio, which is a key factor in the productivity slump.

Inflation is one of the major factors disrupting the supply side of the economy. Inflation and the Tax Code interact in unfortunate ways to depress national saving both by individuals and businesses and to depress the rewards of investment. Since saving is the source of funds for investment, inflation is acting to reduce both the ability and the desire to invest in modernizing and rebuilding America.

On the personal side, inflation has sharply lowered the reward to saving. This is one reason why the personal savings rate fell by nearly half, from about 7 percent in the early 1970's to under 4 percent in the first quarter of 1980.

On the business side, inflation depresses corporate savings and investment by interfering with depreciation and the replacement of inventory. Depreciation set-asides and retained earnings are the two principal sources of business savings.

The Tax Code permits only a tax deduction based on the historical cost of plant, equipment, and inventory. When inflation increases the cost of new plant, equipment, and inventory, the firm finds that the money it has set aside for replacement is inadequate. It must retain part of its apparent taxable earnings to supplement its depreciation allowances just to maintain its productive capacity—just to stand still. Thus, actual economic depreciation is understated. Inflation “disallows” the deduction of part of a real cost of doing business, increases the firm’s tax liability, and reduces its ability to grow. In fact, the real earnings of many companies were inadequate to cover their tax and dividend payments, and for some companies reported profits were actually real losses. These companies were actually disinvesting—shrinking in real size.

Finally, the heavy burden of taxation on the private sector will increase substantially in the 1980’s even without new congressional action due to inflation-induced income tax increases and legislated tax increases. Some of these tax increases may be justified by the need to shore up social security and curb energy consumption. However, taxes on labor and taxes on savings and investment may discourage vital sources of growth.

It is with these fundamental problems in mind that the Committee recommends changes in economic policy for 1981. Economic policy must focus on the supply side of the economy, on the long-term capacity to produce, and not just on the current recession.

In our 1980 Annual Report to the Congress, the Joint Economic Committee expected rising taxes or a recession (or both) to lead to a tax cut of about \$25 billion. At that time, we felt strongly that at least half of any tax cut should be directed at improving productivity. We still do.

Individual tax relief should be provided as well, for several reasons. Taxpayers are in need of relief from rising tax burdens, particularly in this time of rising prices and lagging wages. However, tax reductions for individuals need not be aimed only at stimulating demand; they may contribute to the supply side of the economy as well. One-time tax rebates or minor adjustments in deductions are less likely to lower labor costs, encourage hiring and employment, or increase personal saving than, for example, adjustments in payroll taxes or further tax incentives for savings.

EMPLOYMENT POLICIES

Federal employment and training programs also can help to assure a strong recovery, contributing both to the growth of the economy and the improvement of workers’ skills. There obviously are heavy and deplorable costs to the idleness caused by the recession, but the country can still cut its losses by enabling persons without regular work to acquire training and educational background needed for permanent employment.

The recession will sharply compound the Nation’s structural unemployment problems. Minorities, younger workers, older reentrants, and workers displaced by industrial and technological changes will find their opportunities further reduced. The financial hardship, in many of these cases, will fall upon those least able to afford it.

The full costs of unemployment extend well beyond the economic consequences for individuals and the rising bills for income transfer programs. While not possible to quantify in dollar terms, the social costs of unemployment include higher crime, homicide and suicide rates, marital problems, and a variety of physical and mental illnesses.

The Committee believes that targeted employment policies and specific job programs may be required to relieve the burden of rapidly rising unemployment, particularly upon minorities and the economically disadvantaged.

The existing array of government programs under the Comprehensive Employment and Training Act (CETA) is heavily oriented to public sector job creation, partly as a result of the course followed after the last recession. From fiscal year 1975 to April of fiscal year 1978, the number of public service job slots increased from about 110,000 to a record high of 755,000. During this period, total spending on CETA more than tripled. Over the same period, the proportion of CETA funds devoted to training activities declined. Of the \$9.4 billion spent by CETA programs in fiscal 1979, less than one-fifth went for either classroom or on-the-job training. In fiscal year 1980, expenditures are expected to total \$8.6 billion, with no sizeable increase in the amount of funding devoted to training. By the end of fiscal year 1980, the number of federally funded public service jobs will decline to about 390,000, down more than 48 percent from the April 1978 record. According to estimates made by the Senate Budget Committee concerning the impact of the First Concurrent Budget Resolution for fiscal year 1981, the number of federally funded public service jobs will drop to about 250,000, down more than 66 percent from the record level of April 1978.

Income security programs, such as unemployment insurance, and trade adjustment assistance, provide an important safety net for temporarily unemployed workers. The Committee wishes to emphasize the value of employment and training programs as support for temporarily unemployed workers. But to cope with the problems of long-term joblessness and dislocation, the programs should be re-focused during the recovery to assist workers in improving their skills and finding new private sector jobs.

Compared with CETA, the Government has had relatively limited experience with financial incentives to private industry for employment and training. Such measures, if given a prominent role in the recovery, can speed the reemployment of considerably greater numbers of people. Moreover, as discussed in previous reports of this Committee the direct involvement of private employers offers the firmest assurance that relevant job experience and training will be provided.

Special efforts must also be made during the recovery period to remedy the serious education deficiencies of certain labor force groups. Financial incentives to encourage the return to school may help in some cases, but high school dropouts and others lacking competence in basic skills may be better assisted by community-based organizations outside of the educational system.

RECOMMENDATION

Because it is difficult as a practical matter through government discretionary actions to shorten the duration or reduce the intensity of a recession once it has begun, Congress should design policy initiatives taken during a recession for the purpose of enhancing the quality of the recovery and promoting sustained growth. With respect to the recovery from the current recession: (1) Any tax cut that Congress enacts during the next year should be carefully targeted to improve productivity, reduce inflationary pressures, and create jobs for the long run. Accordingly, about one-half of the next tax cut should be directed to increasing productivity, with the remainder of the tax cut directed at reducing personal rates in order to stimulate work, saving, and investment at the individual level.¹ Any tax cut should be accompanied by systematic and vigorous efforts to reduce or eliminate unnecessary and wasteful government spending. (2) Existing public and private programs should be utilized to relieve the burden of rising unemployment on the poor, minorities, and youth, and these programs should be restructured to emphasize the training of unemployed workers in skills that are likely to be needed in the private sector during the 1980's. These programs should be considered for possible expansion should unemployment continue to worsen into 1981.

Income maintenance programs such as unemployment compensation and trade adjustment assistance initiated to alleviate the suffering which results from the recession should also be structured, where possible, to train and retrain workers in skills which are likely to be needed in the next decade.

¹ Representative Henry S. Reuss does not join in this sentence.

ADDITIONAL VIEWS OF REPRESENTATIVE HENRY S. REUSS

The Joint Economic Committee has wisely realized that short-run macroeconomic stimulus is no solution to inflation and recession. And, as the Committee has been emphasizing for some time, indiscriminate reductions in corporate and personal income taxes are no solution either.

Blunderbuss income tax reductions do not bring relief to those who suffer the most from stagflation.

The elderly, single-parent families, racial minorities, and those trapped in declining industrial towns are hurting badly in today's recession/inflation: first because recession cuts into jobs and earnings, second because inflation reduces real purchasing power, and third because stagflation-induced budget cuts have severely hurt the programs that most help the needy. Many of these people have little taxable income; income tax reduction does little or nothing for them.

Blunderbuss corporate income tax reductions will not restore the profitability of America's industry or increase investment by new competitive firms.

Companies in basic industries, hard hit by the slump, desperately need to make new investment. Many such companies are not making profits now, and are not paying tax. Likewise new companies, to which the Nation must turn for future industrial greatness, but which usually pass years before turning a profit. Neither benefits by corporate income tax reductions. Indiscriminate corporate income tax reductions will increase the cash flow of those companies that are already making profits. Many of these, such as the oil companies, have plenty of money already, and unlimited access to credit. Their problem is insufficient scope for productive investment. Tax reductions do not put oil in the ground that was not there before.

The major effect of an indiscriminate tax reduction now would be a windfall to large corporations and to upper income individuals. These would be put into liquid and semi-liquid assets, particularly corporate stocks, commodities, and real estate. There would be a new wave of corporate takeovers, and another speculative inflation of commodity, land and asset prices. There would be some stimulus to real output, productive investment, but renewed inflation would soon force the Federal Reserve to step in and end it.

What is to be done?

There is clearly a case for carefully targeted investment incentives in plant and equipment. But the Committee needs to spell out exactly what sort of targeting it has in mind.

The \$17 billion social security tax rate increase scheduled for January is bad public policy on four counts. On the employee side, it is bad because it most hurts the working poor, already struggling against

adversity, and because it drains badly needed consumer purchasing power. On the employer side, it is bad because it adds unnecessarily to costs, thereby driving up prices, and because it deters the employment of human beings. The social security rate increase should be repealed, and the resulting deficit treated exactly like any increase in the deficit from any other source.

The hard issues remain. We should first restore ill-advised cuts in social welfare programs, and bring immediate relief to the most distressed. We need an industries policy that will restore our fading industrial base and foster the growth of new competitive enterprise. We need an incomes policy that will coordinate wage and salary claims and help to bring the spiral of prices and wages under control. There are no quick fixes: not on the demand side as we have learned, and not on the supply side either.

ADDITIONAL VIEWS OF SENATOR
WILLIAM PROXMIRE

While I strongly support this report and a timely tax cut, I believe that it should be earned by equal or larger reductions in unneeded, wasteful, or marginal spending. Further, any expansion of public programs should be paid for by reductions elsewhere.

(21)

ADDITIONAL VIEWS OF SENATOR EDWARD M. KENNEDY

I commend the Joint Economic Committee for issuing its fourth consecutive unified report and I am pleased to support it. The Joint Economic Committee under Senator Bentsen's leadership has been on the cutting edge in generating innovative and creative ideas to deal with our Nation's difficult economic problems.

I am particularly supportive of the theme of this year's report which indicates that policy initiatives undertaken during a recession should be structured to provide meaningful employment opportunities, job training, and improvement in our Nation's productivity over the long term.

Over the last several months, I have spelled out my economic views in great detail. Although I agree with the major conclusion of the report, I additionally believe that the only way to stop the present inflationary spiral is through a temporary program of across-the-board controls on prices, wages, profits, dividends, and rents. I have also urged the adoption of an equitable system of gasoline rationing. And finally, I have proposed an additional \$12 billion Federal program for public service and other jobs, and for youth employment and training. I have described these views more fully in two policy papers.

I do believe, however, that this report makes an important contribution to developing a strategy to deal with our complex economic problems, and that is why I support it.

ADDITIONAL VIEWS OF REPRESENTATIVE PARREN J. MITCHELL

While I agree with the general recommendation of the Joint Economic Committee's midyear report, I must take issue with the Committee's reticence to support a countercyclical stimulus program which would be targeted to assist those who suffer most from cyclical variation.

I support the efforts of the Committee to promote long-term growth. Through a long-term economic plan which includes increases in capital and labor productivity, reduction in our foreign oil consumption and a revitalized primary and secondary metal industry, our competitive capabilities in the world market are enhanced. In the interim, however, we should not neglect those who disproportionately suffer from the short-term deficiencies in the economy. To emphasize the long run to the exclusion of the short run is to relegate black teenagers to inordinate rates of unemployment; acquiesce to massive layoffs in the East North-Central and Northeastern corridor, sites of the oldest, less efficient capital; and lose sight of the fiscal problems that our major municipalities face when confronted with high unemployment. I acknowledge that the recommendation of the Committee is designed to address those issues in the long run, however, I must withdraw my support for the report because of its failure to endorse a short-term, immediate fiscal stimulus which is designed to provide the much needed assistance to the 8 million American workers who are currently actively seeking employment.

If we accept the prediction of the three major economic forecasters, unemployment will peak at nearly 9 percent sometime between the end of 1980 and the middle of 1981. The economic recovery is predicted to be slow with an average rate of approximately 7.8 percent unemployment in 1982. From a historical context, black unemployment should peak at nearly 20 percent and average 15 percent in 1982. I cannot, in good conscience, support a report that fails to adequately address the basic need for employment as expressed by more than 2.5 million unemployed black workers.

I am in accordance with the assessment which depicts the budget process as untimely. The lag associated with congressional action and Executive initiative quite often renders ineffective program startup during general economic upswing. It should be pointed out, however, unemployment in the innercity and depressed areas of the country is the leading indicator to recession and the lagging indicator for economic recovery. Consequently, using unemployment rates, as a trigger mechanism, for a targeted countercyclical program will provide the much needed regional assistance while avoiding the inflationary pressures caused by untimely startup during general upswing. This temporary regional relief is a mode to "addressing in a coordinated and

comprehensive way the temporary needs of those persons who need help until the economy improves.”

Again, I applaud the Committee's efforts to address the long-term economic issues which include expanding the capacity of the economy and enhancing labor productivity through comprehensive training programs. However, I cannot endorse the report because of its failure to prescribe an immediate stimulus designed to address the rampant rate of unemployment in our black, Hispanic, and rural poverty stricken areas in America.

